

Contract # 48479

Schedule Dates

10/01/12-10/07/12

Advertiser

WARREN FOR SENATE 2012 (3373)

Agency

Media Strategies & Research (1800)

Product

POLITICAL CANDIDATE (1051)

Brand

Est. 12217 (27977)

Salesperson

Shiebler, Charles (1011)

Sales Office

WHDH

Buyer Name

/

Phone/Fax

/

CPE

12217

Account Types

Local/Political Candidate Agency

Billing Type

Standard

Comments

WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977



Media Strategies & Research
11350 Random Hills Rd Ste 670
Fairfax, VA 22030

Date Entered 09/28/12
Last Modified 09/28/12
Entered By Charles Shiebler
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,000.00
Net Total \$17,000.00
Sales Tax

WHDH Boston (WHDH)

By Broadcast Month Spots Rate

Oct. 2012 2 \$20,000.00

Grand Total: 2 \$20,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/01/12-10/01/12	3	:30	10P- REVOLUTION	1	1							1	\$8,000.00	\$8,000.00	WHDH Boston (WHDH)		9/28/12
2.0	Normal Line / SPOT	10/07/12-10/07/12	3	:30	8:17P- NBC SUNDAY NIGHT FOOTBALL	1						1		1	\$12,000.00	\$12,000.00	WHDH Boston (WHDH)		9/28/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Sunbeam Television Corporation, WHDH-TV, WLVI-TV, ThisTV does not discriminate on the basis of race, ethnicity, gender or national origin in any of its advertising practices.